



UNIVERSITY OF CAMBRIDGE INTERNATIONAL EXAMINATIONS International General Certificate of Secondary Education

0400/03

15 March-30 April 2008

10 hours

ART AND DESIGN

Paper 3 Design Study

To be given to candidates on receipt by the Centre.

Candidates must have at least two weeks' preparation time.

READ THESE INSTRUCTIONS FIRST

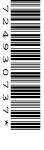
Write your Centre number, candidate number, name and question number on the top right-hand corner of the front of each sheet of paper.

Answer **one** question.

In addition to the examination piece, candidates are required to submit up to three A2 sheets of supporting work. These should be the sheets of preparatory work undertaken after receipt of this paper. Candidates should refer to their preparatory work during the examination. All questions are for designs on paper.

At the end of the examination, fasten all your work securely together at the top left-hand corner of each sheet.

All questions in this paper carry equal marks.



1 Design using Lettering

Design a logo for a travel company operating luxury sea and river boat cruises. The name of the company, **ARK**, must be included in your design. In addition show how the logo might look on a luggage label **or** on a signboard at an embarkation point.

2 Illustration and Calligraphy

- Either (a) Design a poster to advertise a popular musical event entitled MOVERS & SHAKERS, to be promoted by a company named Dreamscape at City Fields on 10 July 2008.
- **Or (b)** Using a calligraphic script with which you are familiar, write out the following verse and add a decorative border and/or an illustration.

WE ARE THE MUSIC MAKERS

We are the music makers,
And we are the dreamers of dreams,
Wandering by the lone sea-breakers,
And sitting by desolate streams;
World-losers and world-forsakers,
On whom the pale moon gleams:
Yet we are the movers and shakers
Of the world for ever, it seems.

A. W. E. O'Shaughnessy

3 Environmental/Structural Design

Design a water chute for people at a swimming pool. Consider the materials to be used, steps for access to the entrance, colour and surface decoration and the positioning of the chute in relation to a distinctively shaped pool.

4 Interior Design

Design a stained glass window for the entrance hall of a transport terminal. Use a vertical format, to the proportion of 2:1.

5 Fashion Design

Design a costume for a receptionist at a restaurant specializing in dishes from **one** of the following regions:

- (a) South East Asia
- **(b)** The Mediterranean
- (c) Central America

© UCLES 2008 0400/03/M/J/08

6 Fabric Design

Design a repeat pattern for a carrier bag for the gift shop of a Museum of Anthropology **or** Natural History.

7 Printmaking

Make a print or a series of prints for a particular month of a Calendar, based on **one** of the following themes:

- (a) A religious or national festival
- **(b)** A waterside event
- (c) An architectural landmark

8 Photography

Images are required for a leaflet for a Charity Appeal, based on **one** of the following themes:

- (a) Care of the aged
- (b) Educational provision
- (c) Urban renewal

You must process and print your own photographs

One main and two supporting photographs should be submitted. All three studies may be mounted on one side of thin card not exceeding A2 in size. Alternatively, they may be contained in a clear plastic cover. Contact prints of negatives, or original digital images, showing other possible angles and views must be included as part of the accompanying preparatory work.

© UCLES 2008 0400/03/M/J/08

4

BLANK PAGE

Permission to reproduce items where third-party owned material protected by copyright is included has been sought and cleared where possible. Every reasonable effort has been made by the publisher (UCLES) to trace copyright holders, but if any items requiring clearance have unwittingly been included, the publisher will be pleased to make amends at the earliest possible opportunity.

University of Cambridge International Examinations is part of the Cambridge Assessment Group. Cambridge Assessment is the brand name of University of Cambridge Local Examinations Syndicate (UCLES), which is itself a department of the University of Cambridge.