



UNIVERSITY OF CAMBRIDGE INTERNATIONAL EXAMINATIONS  
International General Certificate of Secondary Education

**ART AND DESIGN**

**0400/03**

Paper 3 Design Study

**15 March – 30 April 2008**

**10 hours**

**To be given to candidates on receipt by the Centre.**

**Candidates must have at least two weeks' preparation time.**

**READ THESE INSTRUCTIONS FIRST**

Write your Centre number, candidate number, name and question number on the top right-hand corner of the front of **each** sheet of paper.

Answer **one** question.

In addition to the examination piece, candidates are required to submit up to **three** A2 sheets of supporting work. These should be the sheets of preparatory work undertaken after receipt of this paper. Candidates should refer to their preparatory work **during** the examination. All questions are for designs on paper.

At the end of the examination, fasten **all** your work securely together at the top left-hand corner of each sheet.

All questions in this paper carry equal marks.



This document consists of **3** printed pages and **1** blank page.



### 1 Design using Lettering

Design a logo for a travel company operating luxury sea and river boat cruises. The name of the company, **ARK**, must be included in your design. In addition show how the logo might look on a luggage label **or** on a signboard at an embarkation point.

### 2 Illustration and Calligraphy

**Either** (a) Design a poster to advertise a popular musical event entitled **MOVERS & SHAKERS**, to be promoted by a company named **Dreamscape** at **City Fields** on **10 July 2008**.

**Or** (b) Using a calligraphic script with which you are familiar, write out the following verse and add a decorative border and/or an illustration.

#### **WE ARE THE MUSIC MAKERS**

We are the music makers,  
And we are the dreamers of dreams,  
Wandering by the lone sea-breakers,  
And sitting by desolate streams;  
World-losers and world-forsakers,  
On whom the pale moon gleams:  
Yet we are the movers and shakers  
Of the world for ever, it seems.

*A. W. E. O'Shaughnessy*

### 3 Environmental/Structural Design

Design a water chute for people at a swimming pool. Consider the materials to be used, steps for access to the entrance, colour and surface decoration and the positioning of the chute in relation to a distinctively shaped pool.

### 4 Interior Design

Design a stained glass window for the entrance hall of a transport terminal. Use a vertical format, to the proportion of 2:1.

### 5 Fashion Design

Design a costume for a receptionist at a restaurant specializing in dishes from **one** of the following regions:

- (a) South East Asia
- (b) The Mediterranean
- (c) Central America

## 6 Fabric Design

Design a repeat pattern for a carrier bag for the gift shop of a Museum of Anthropology **or** Natural History.

## 7 Printmaking

Make a print or a series of prints for a particular month of a Calendar, based on **one** of the following themes:

- (a) A religious **or** national festival
- (b) A waterside event
- (c) An architectural landmark

## 8 Photography

Images are required for a leaflet for a Charity Appeal, based on **one** of the following themes:

- (a) Care of the aged
- (b) Educational provision
- (c) Urban renewal

### **You must process and print your own photographs**

One main and two supporting photographs should be submitted. All three studies may be mounted on one side of thin card not exceeding A2 in size. Alternatively, they may be contained in a clear plastic cover. Contact prints of negatives, or original digital images, showing other possible angles and views must be included as part of the accompanying preparatory work.

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