
TRAVEL AND TOURISM

9395/11

Paper 1 The Industry

May/June 2017

INSERT

2 hours 30 minutes

READ THESE INSTRUCTIONS FIRST

This Insert contains all the Figures referred to in the questions.

Anything the candidate writes on this Insert will not be marked.



This document consists of 4 printed pages.

Fig. 1 for Question 2

Cambodia Tourist Arrivals 2014

Source Market	Purpose of Visit			Grand Total
	Holiday	Business	Other	
South East Asia	1 918 130	53 439	20 328	1 991 897
Rest of Asia	1 234 436	116 267	6 612	1 347 315
Australasia	146 053	7 756	1 769	155 578
Europe	675 237	23 876	6 454	705 567
Americas	258 806	12 370	5 493	276 669
Africa	5 413	561	238	6 212
Middle East	11 795	397	212	12 404
TOTAL	4 249 870	214 666	41 106	4 495 642

Map of Source Market Areas

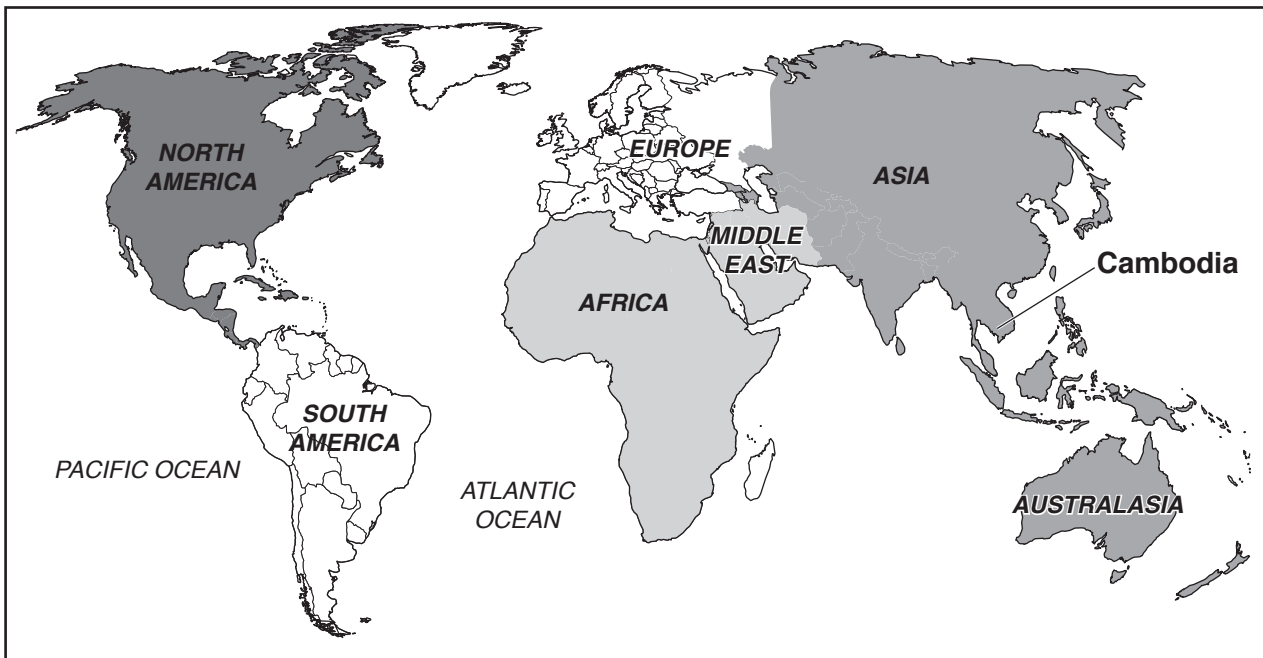


Fig. 1

Fig. 2 for Question 3

Map showing a purpose built resort in Singapore.

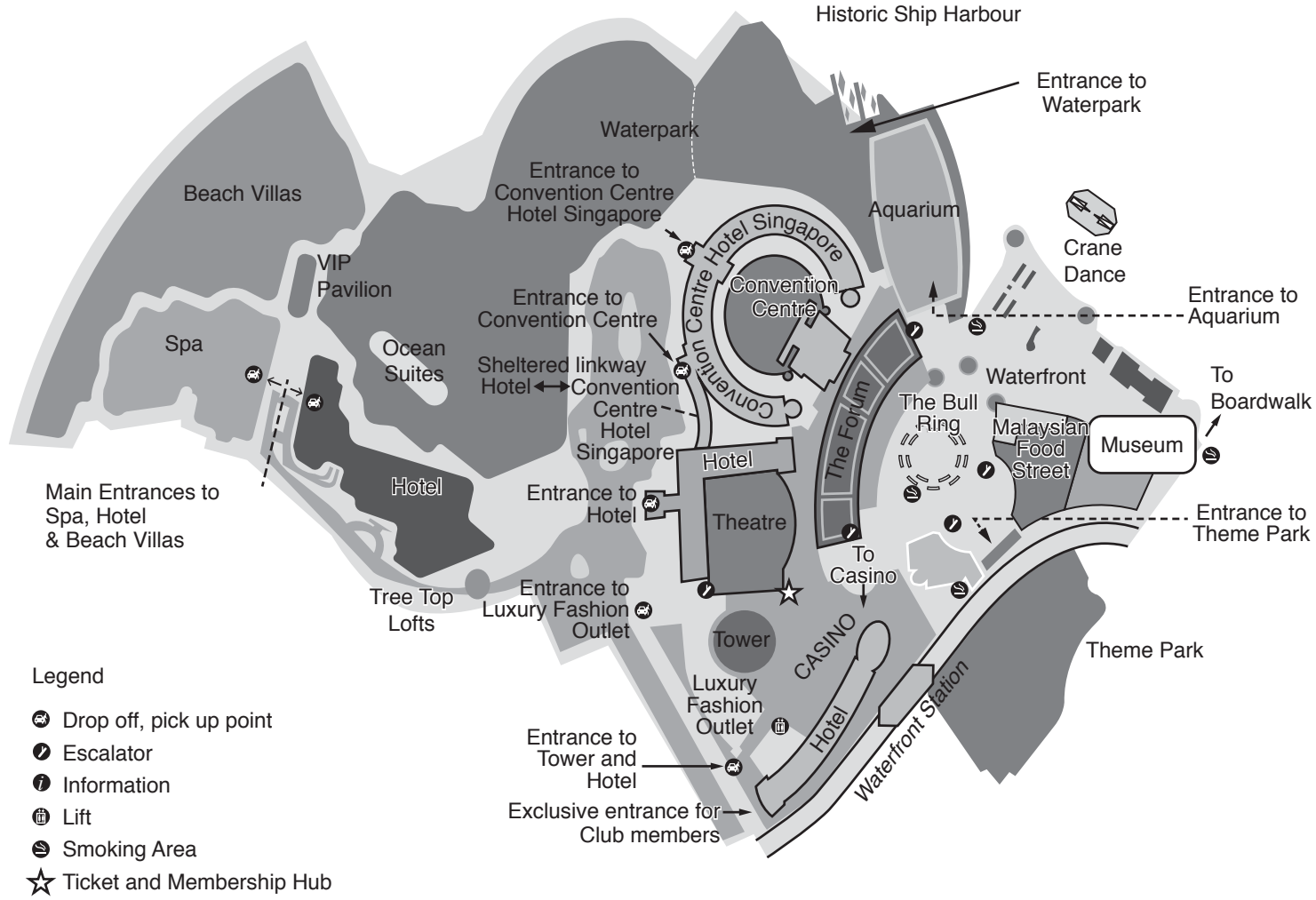



Fig. 2

Fig. 3 for Question 4



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Fig. 3

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