

Cambridge International Examinations

Cambridge International Advanced Subsidiary and Advanced Level

TRAVEL AND TOURISM

9395/13

Paper 1 The Industry

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2 hours 30 minutes

READ THESE INSTRUCTIONS FIRST

This Insert contains all the Figures referred to in the questions.

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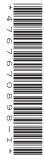


Fig. 1 for Question 2

International Visitors to Vietnam for 2014

A. Reasons for Visiting Vietnam

Reason	Number of Visitors
Tourism	4,762,454
Business	1,321,888
VFR's	1,347,081
Other	442,889
Total	7,874,312

B. Source Markets of International Visitors to Vietnam

Source Market	Number of Visitors
China	1,947,236
South Korea	847,958
Japan	647,956
Western Europe	599,062
USA & Canada	548,067
Cambodia	404,159
Taiwan	388,988
Russia	364,873
Malaysia	332,994
Australia	321,089
Thailand	246,874
Singapore	202,436
Laos	136,636
Indonesia	68,628
Rest of World	713,943
Total	7,874,312

Fig. 1
Map for Fig. 1



Fig. 2 for Question 3

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Fig. 2

Fig. 3 for Question 4

The Valley of Kings

The west bank of Luxor, Egypt, had been the site of royal burials since around 2100 BC. The Valley of the Kings has 63 magnificent royal tombs.

The tombs have suffered greatly from treasure hunters, floods and, in recent years, from mass tourism: carbon dioxide and humidity produced by the sweat left by each visitor have affected the reliefs and the pigments of the wall paintings. The Department of Antiquities has installed dehumidifiers and glass screens in the worst-affected tombs, and introduced a rotation system for opening tombs to the public while restoring others. It is possible to buy an entry ticket which gains access to three tombs. For an additional fee, a ticket can be bought to see the tombs of Ay, Tutankhamun and Ramses VI.

The road into the Valley of the Kings is a gradual, dry, hot climb, so be prepared, especially if you are riding a bicycle. Be prepared for the tourist bazaar, which sells soft drinks, ice creams, snacks and souvenirs. The air-conditioned visitors' centre has a good model of the Valley, a movie about the discovery of the tomb of Tutankhamun, and toilets. For a fee, a tuf-tuf (a little electrical train) takes visitors between the visitors' centre and the tombs.



Fig. 3

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