
TRAVEL AND TOURISM

9395/13

Paper 1 The Industry

May/June 2017

INSERT

2 hours 30 minutes

READ THESE INSTRUCTIONS FIRST

This Insert contains all the Figures referred to in the questions.

Anything the candidate writes on this Insert will not be marked.



This document consists of **4** printed pages.

Fig. 1 for Question 2

International Visitors to Vietnam for 2014		International Visitors to Vietnam for 2014	
A. Reasons for Visiting Vietnam		B. Source Markets of International Visitors to Vietnam	
Reason	Number of Visitors	Source Market	Number of Visitors
Tourism	4,762,454	China	1,947,236
Business	1,321,888	South Korea	847,958
VFR's	1,347,081	Japan	647,956
Other	442,889	Western Europe	599,062
Total	7,874,312	USA & Canada	548,067
		Cambodia	404,159
		Taiwan	388,988
		Russia	364,873
		Malaysia	332,994
		Australia	321,089
		Thailand	246,874
		Singapore	202,436
		Laos	136,636
		Indonesia	68,628
		Rest of World	713,943
		Total	7,874,312

Fig. 1

Map for Fig. 1



Fig. 2 for Question 3

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Fig. 2

Fig. 3 for Question 4**The Valley of Kings**

The west bank of Luxor, Egypt, had been the site of royal burials since around 2100 BC. The Valley of the Kings has 63 magnificent royal tombs.

The tombs have suffered greatly from treasure hunters, floods and, in recent years, from mass tourism: carbon dioxide and humidity produced by the sweat left by each visitor have affected the reliefs and the pigments of the wall paintings. The Department of Antiquities has installed dehumidifiers and glass screens in the worst-affected tombs, and introduced a rotation system for opening tombs to the public while restoring others. It is possible to buy an entry ticket which gains access to three tombs. For an additional fee, a ticket can be bought to see the tombs of Ay, Tutankhamun and Ramses VI.

The road into the Valley of the Kings is a gradual, dry, hot climb, so be prepared, especially if you are riding a bicycle. Be prepared for the tourist bazaar, which sells soft drinks, ice creams, snacks and souvenirs. The air-conditioned visitors' centre has a good model of the Valley, a movie about the discovery of the tomb of Tutankhamun, and toilets. For a fee, a tuf-tuf (a little electrical train) takes visitors between the visitors' centre and the tombs.

**Fig. 3**

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