

Question 1

Refer to Fig. 1 (Insert), information about the cruise industry.

(a) Explain **two** likely priorities of cruise ship companies.

1

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2

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.....[4]

Question 2

Refer to Fig. 2 (Insert), information about Destination Management Companies (DMCs) in Malta.

(a) Explain **two** roles of a DMC.

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.....[4]

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