



UNIVERSITY OF CAMBRIDGE INTERNATIONAL EXAMINATIONS  
General Certificate of Education Advanced Subsidiary Level and Advanced Level

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**GEOGRAPHY**

**9696/33**

Paper 3 Advanced Human Options

**October/November 2012**

INSERT

**1 hour 30 minutes**

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**READ THESE INSTRUCTIONS FIRST**

This Insert contains all the Figures referred to in the questions.

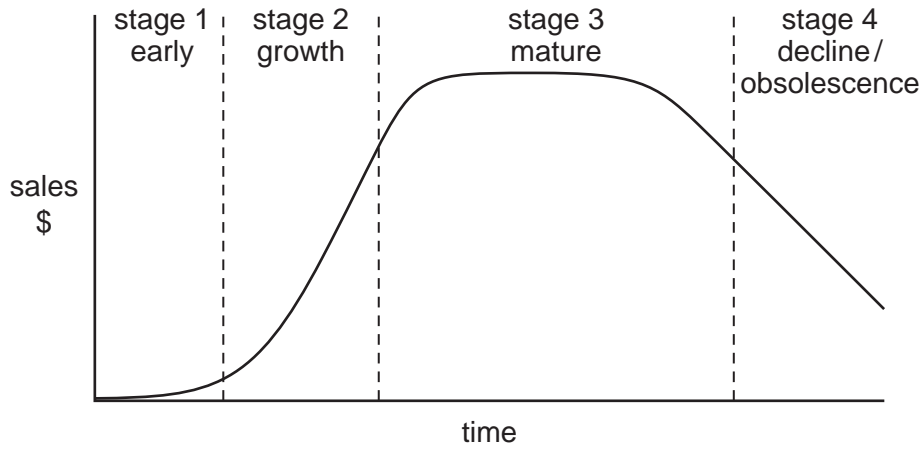
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This document consists of **5** printed pages and **3** blank pages.



**Figs 1A and 1B for Question 2**

**The product life cycle**



**Fig. 1A**

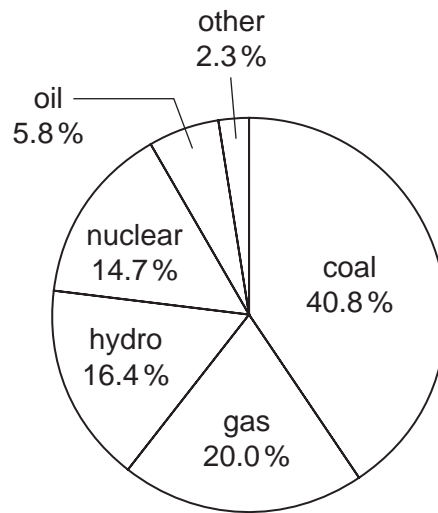
inputs	stage		
	early	growth	mature
management	2	1	3
scientific engineering know how	1	2	3
unskilled and semiskilled labour	3	2	1
external economies of scale	1	2	3
capital	3	1	1

1, 2, 3 indicate scale of inputs

**Fig. 1B**

Fig. 2 for Question 3

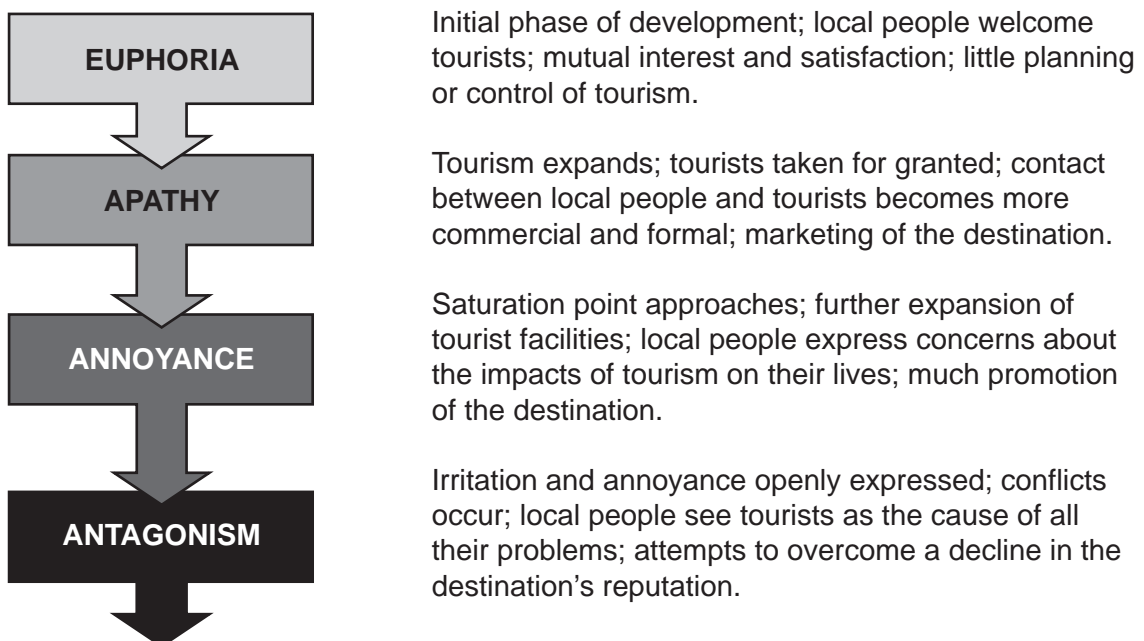
## Global electricity generation, 2006



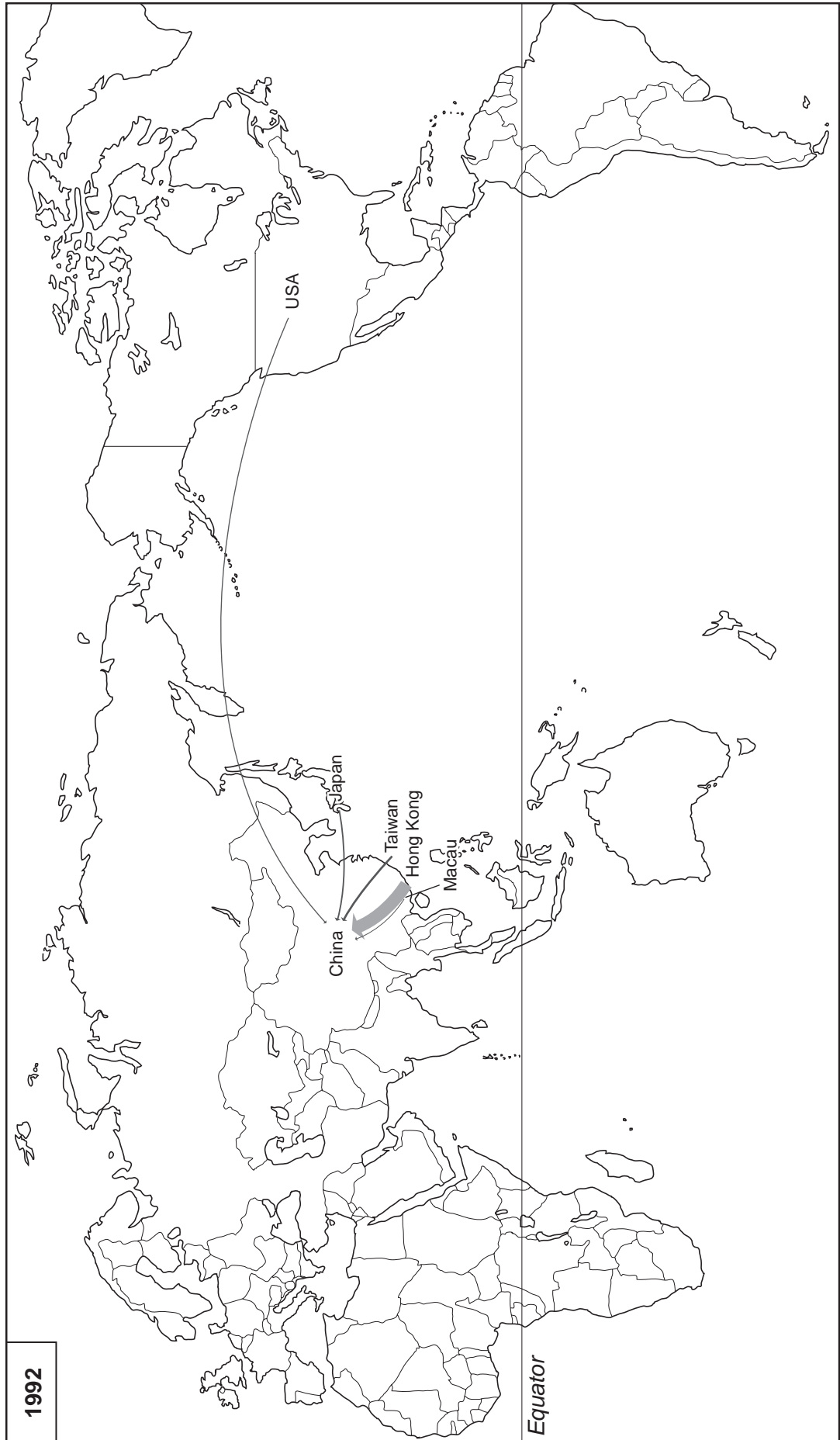
OECD/IEA data

Fig. 3 for Question 6

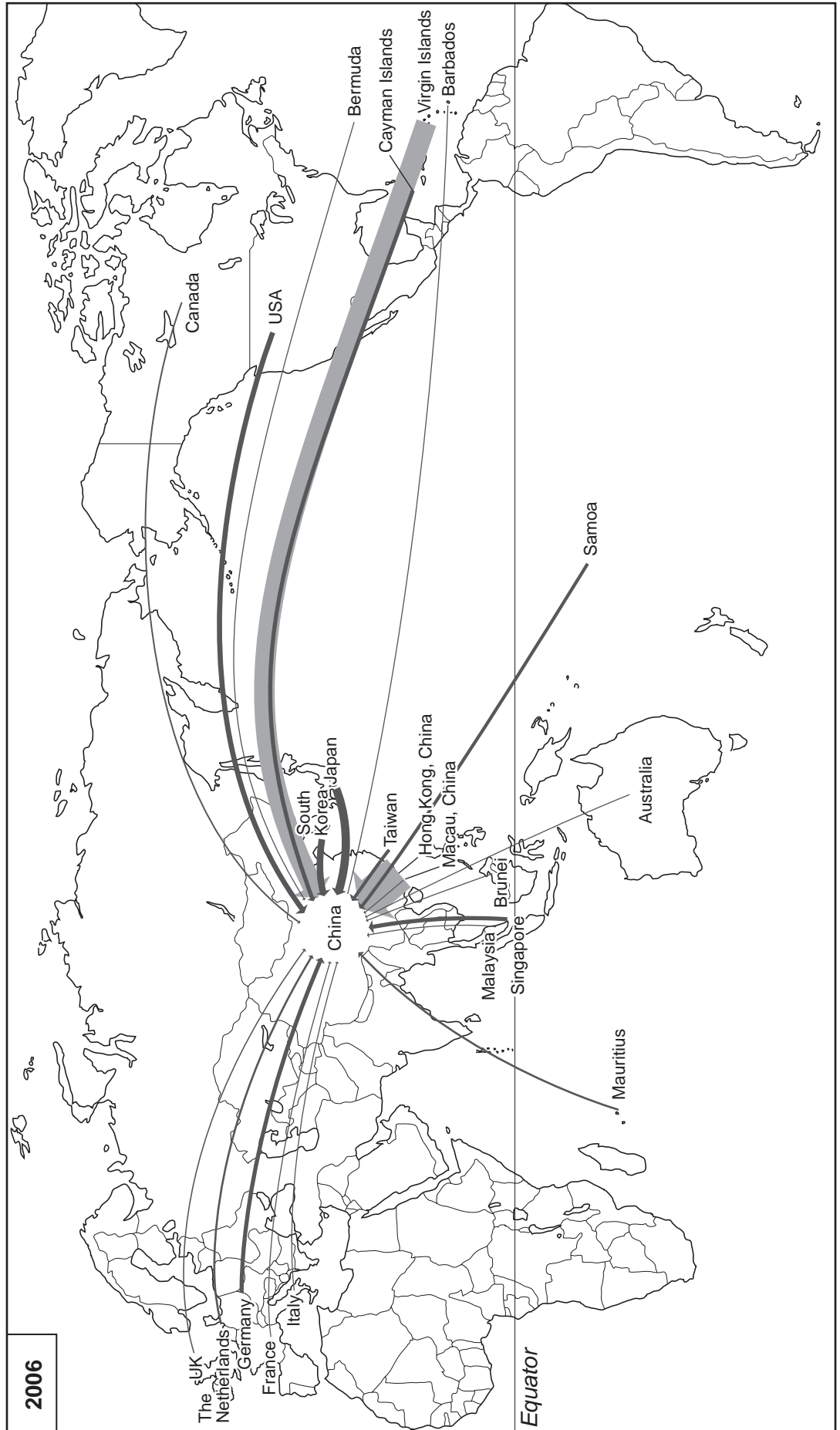
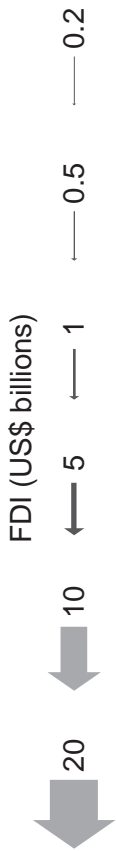
## Possible changes in local people's attitudes to tourism as a destination develops



**Fig. 4 for Question 8**  
**Foreign direct investment (FDI) into China, 1992 and 2006**



Key for 1992 and 2006







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