

| Please write clearly, ir | block capitals. |
|--------------------------|------------------|
| Centre number | Candidate number |
| Surname | |
| Forename(s) | |
| Candidate signature | / |

A-level MEDIA STUDIES

Media Two

Date of Exam

Morning

Time allowed: 2 hours

Instructions

- Use black ink or black ball point pen.
- Answer **all** questions.
- You must answer the questions in the spaces provided.
- Do all rough work in this book. Cross through any work that you do not want to be marked.

Information

- The marks for questions are shown in brackets.
- The maximum mark for this paper is 84.
- You are reminded of the need for good English and clear presentation in your answers.
- Question 2 is an extended response question in which you will be rewarded for your ability to construct and develop a sustained line of reasoning which is coherent, relevant, substantiated and logically structured
- Question **4** is a synoptic questions in which you will be rewarded for your ability to draw together different areas of knowledge and understanding from across the full course of study.

Figure 1

This image has been removed for copyright purposes but can be accessed by following this link

http://www.famousfix.com/topic/grazia-magazine-united-kingdom-6-march-2017

Analyse Figure 1 using the following postmodern ideas:

- simulacra
- simulation
- hyperreality.

[9 marks]

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Turn over for the next question

0 2

According to reception theory, 'the media attempts to transmit specific messages to audiences, but audiences are free to interpret these messages in a variety of ways – or even reject them'.

How valid are reception theory's claims about audience responses? You should refer to the CSPs Oh Comely and Men's Health in your answer.

[25 marks]







'Television dramas reflect the social and cultural contexts of their production'.

8

To what extent does an analysis of your television Close Study Products support this view?

[25 marks]





| 0 4 | To what extent have digitally convergent media platforms had an impact on the production, distribution and consumption of media products? | | | |
|-----|---|------------|--|--|
| | Refer to The Voice and Teen Vogue to support your answer. | [25 marks] | | |
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END OF QUESTIONS

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